



**Free Training Seminar for On-Premises
Owners, Managers and Servers
Tuesday, November 5, 2019
DoubleTree by Hilton Hotel Rochester
Rochester, New York**

The Empire State Restaurant & Tavern Association is hosting a seminar for restaurant and tavern owners and their staffs in conjunction with the NYS Liquor Authority on Tuesday, November 5, 2019 at the DoubleTree by Hilton Hotel Rochester located at 1111 Jefferson Road in Rochester. This training program is presented free of charge thanks to our sponsors Anheuser-Busch, Constellation Brands, Diageo and MillerCoors.

The morning session, the ABC's of the ABC Law, focuses on the responsibilities of licensees in maintaining a premise that is in compliance with the Alcoholic Beverage Control law. This training covers the topics vital to keeping on-premises establishments compliant with the law. This session will be held from 10:00 am – 1:00 pm. Registration begins at 9:30 am.

The afternoon session, the Alcohol Training Awareness Program (ATAP), addresses the responsibilities of servers to prevent sales to minors and sales to visibly intoxicated patrons. Participation in ATAP training can be used as part of a defense to an SLA violation, to reduce a penalty issued by the SLA and may reduce your insurance rates. Servers can also use their ATAP certification as a defense against a criminal charge of an illegal sale. The ATAP session will be held from 1:45 pm – 3:30 pm. Registration begins at 1:30 pm.

You must pre-register to take advantage of this free training. Please call ESRTA toll-free 877-436-8121, or fax the form below to 518-436-7287, or sign-up online at www.esrta.org. Attendance is limited so sign-up now.

**Rochester ABC Law/ATAP Training - Tuesday, November 5
Registration Form**

Number Attendees ABC Law Session (owners/managers): _____

Number Attendees ATAP Session (owners/managers/servers): _____

Name of Establishment: _____

Address of Establishment: _____

Phone Number: _____

E-Mail: _____

Call or Fax to:
Toll Free 1-877-436-8121 - Fax to 518-436-7287
Register online @ www.esrta.org