



Free Training Seminar for On-Premises Owners, Managers and Servers

November 4	Hyatt Regency Buffalo Hotel	Buffalo
November 5	DoubleTree by Hilton	Rochester
November 11	DoubleTree by Hilton	Utica
November 12	Crowne Plaza Hotel	Syracuse
November 18	Crowne Plaza Hotel	White Plains
December 3	Long Island Hilton	Melville

The Empire State Restaurant & Tavern Association and the State Liquor Authority are hosting a series of seminars around the state for restaurant and tavern owners and their staffs. This training program is presented free of charge thanks to our sponsors Anheuser-Busch, Constellation Brands, Diageo and MillerCoors

The morning session, the ABC's of the ABC Law, focuses on the responsibilities of licensees in maintaining a premise that is in compliance with the Alcoholic Beverage Control law. This training covers the topics vital to keeping on-premises establishments compliant with the law. This session will be held from 10:00 am – 1:00 pm. Registration begins at 9:30 am.

The afternoon session, the Alcohol Training Awareness Program (ATAP), addresses the responsibilities of servers to prevent sales to minors and sales to visibly intoxicated patrons. Participation in ATAP training can be used as part of a defense to an SLA violation, to reduce a penalty issued by the SLA and may reduce your insurance rates. Servers can also use their ATAP certification as a defense a criminal charge of an illegal sale. The ATAP session is being held 1:45 pm – 3:30 pm. Registration begins at 1:30 pm.

You must pre-register to take advantage of this free training. Please call ESRTA toll-free 877-436-8121, or complete and fax the form below to 518-436-7287, or sign-up online at www.esrta.org. Attendance is limited so sign-up now.

Free ABC Law/ATAP Training Registration Form

Training Session Date/Location: _____

Number Attendees ABC Law Session (owners/managers): _____

Number Attendees ATAP Session (owners/managers/servers): _____

Name of Establishment: _____

Address of Establishment: _____

Phone Number: _____

E-Mail: _____

Call or Fax to:
Toll Free 1-877-436-8121
Fax to 518-436-7287
Register online @ www.esrta.org