

We are reaching out to licensed New York Lottery Licensees to determine the best way to reach your store personnel (including management) and your customers with important messages about age-verification. Please take a few minutes now to complete this short, anonymous survey.

**1. Which of the following best describes your business classification? (Check one)**

- Chain Store (# of stores in NY \_\_\_\_ )                       Independent  
 Franchise                                                                       Partnership  
 Mom & Pop                                                                       Other (Please Describe):

**2. What is your business type? (Check one)**

- Convenience Store                       Drug Store                       Bar/Restaurant  
 Deli                                               Supermarket                       Other (Please Specify)

**3. Do you have a Lottery vending machine at your location? Yes or No**

**4. Do you currently display any of the Lottery *We Check ID!* signage in your store? Yes or No**

**5. If so, where is it displayed? (Check all that apply)**

- Front Counter                                               Door  
 Window                                                                       On Lottery Equipment

**6. If not, what is keeping you from displaying the Lottery *We Check ID* signage? (Check all that apply)**

- Lack of space                                               Had to replace with other signage  
 Not interested                                               Don't understand the program  
 Never heard of it                                               Other (Please Explain):

**7. Does your staff know it's a crime in New York to sell Lottery products to anyone under 18 years old?    Yes or No**

8. Does your staff know that you could be fined and/or lose your Lottery License if they are caught selling Lottery products to someone under 18 years old? Yes or No

9. What do you do to prevent the sale of Lottery products to customers under the age of 18? Check all that apply:

Scan driver's license

Use Vending Kill Switch/fob

Reject sale to anyone who looks under 30.

Manually check driver's license

Require staff to complete Lottery-supplied training

10. In your opinion, what actions would be most effective in getting store management and staff to check ID before selling a Lottery product?

Enforce Retailer Fines

More Training

Pin-Off Sales Terminal

Improved Signage

Deduct Store Credit

Other (Please Explain):

Provide tools to calculate age

Thank you for your time

Your answers will help us create a fair and enforceable age-verification program for Lottery products

Return this survey by October 11, 2019

Via mail: ESRTA, 150 State Street, Albany, NY 12207

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