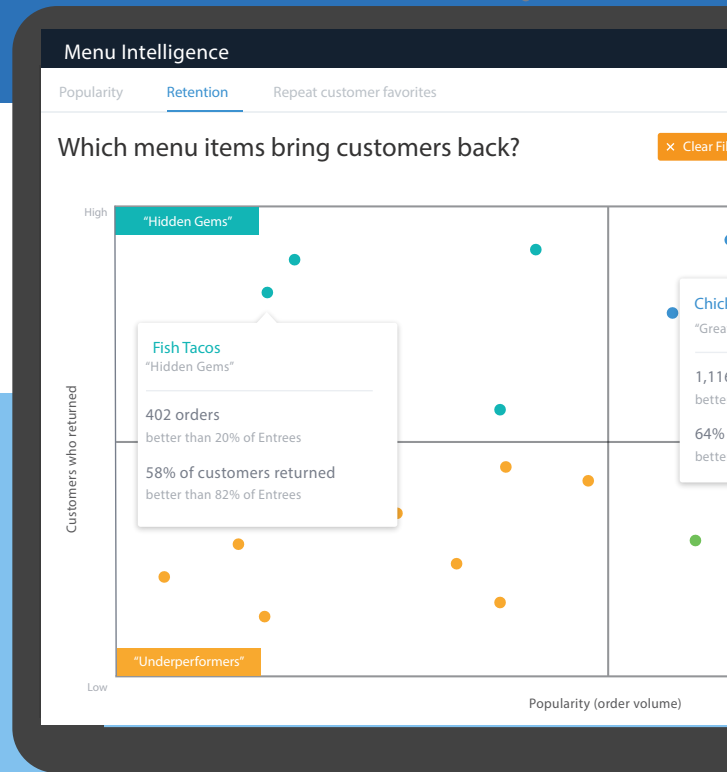




# Get an Edge

We're proud to announce that the Empire State Restaurant and Tavern Association has partnered with Providence-based Swipely to bring ESRTA members a simple way to better understand customers and grow sales.

Whether your goal is to save time managing your business or to bring customers back more often, Swipely helps you get there. It starts with their simple way for you to accept payments, understand customers and grow sales. Swipely replaces legacy payment processing services with a powerful cloud-based platform that gives restaurants and retailers a single place to grow sales with actionable insights on customers, servers, menu items, online reviews and more.



## ALL-IN-ONE PLATFORM :

-  ANALYTICS
-  CUSTOMER
-  MARKETING
-  LOYALTY
-  PAYMENTS

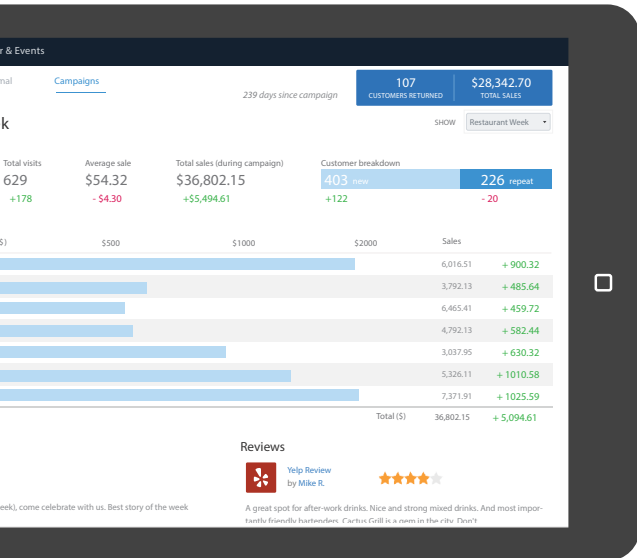
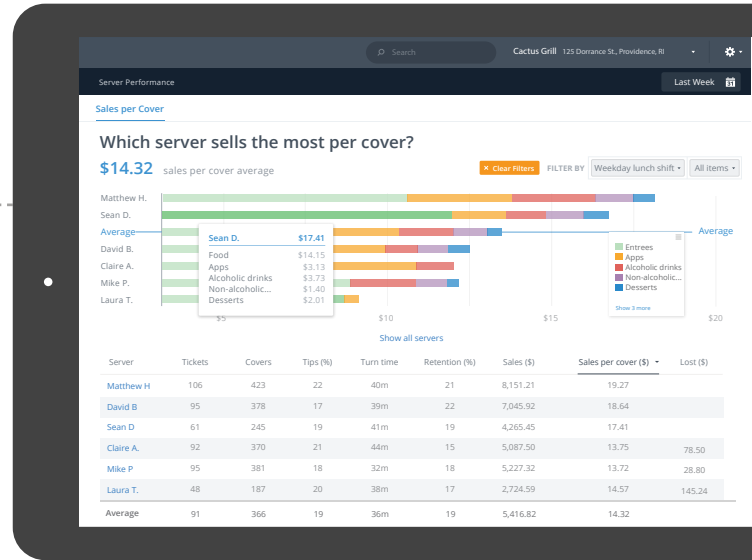
AS FEATURED IN:



## SERVER PERFORMANCE

View revenue in a new way

- Visualize trends in sales over time
- **Customize your view to track sales growth**
- Track results in real time with dynamic reports - View sales compared to previous periods



## MARKETING INSIGHTS

Measure Success Down To The Penny

- Track the return on your marketing efforts - Connect online marketing to offline spending - **See your cost to acquire a repeat customer** - Watch sales grown even after campaigns end

## MENU INTELLIGENCE

Gain deeper insight into your menu

- Spot the most profitable items on your menu. - **Know which dishes bring customers back.**
- Track food costs against profitability.
- Integrates seamlessly with you POS.

